

Press release: New wallpaper collection from Midbec Tapeter

KULÖR

In the collection Kulör you will find a handpicked selection of elegant plain wallpapers in pleasant Scandinavian shades that will help you achieve the home of your dreams. A plain colored collection with a matte surface captures the light in a captivating way and puts a tranquil, cozy touch on your walls. With this collection, you can easily complement existing patterns in your home, while the structure of the wallpaper creates an interesting and discreet effect. If the minimalist and Scandinavian style inspires you, Kulör will bring life to your walls.

The wallpapers are available in stores from the middle of September.



Midbec has always been a Swedish wallpaper brand who imported the best collections from Europe. Nowadays we are more than that. A little of over 5 years ago we employed our first full time designer and started with our own production. With the three star designers Björn Nilsson, Hanna Wendelbo and Lina Schnauer we have the designs and collections the consumer demands, in more than just the Swedish market.

High resolution images and press material can be downloaded from our pressroom, which can be found on www.midbectapeter.se/pressrum.

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