



Mölnlycke, April 2022

Press release

ROSENLÿCKA - New wallpaper collection by Hanna Wendelbo & Midbec Tapeter

Like a midsummer dream. Light flowers that slowly fall down the walls. Poetic and easy going, romantic and dreamy. Personal items, inherited and found at flea markets together with a nostalgic shimmer of times gone by.

Geraniums on the glazed porch. A sip of coffee barefoot on the stairs. The hot golden yellow sponge cake with recipes from grandma. The garden full of swaying flowers in meadow like flower beds. The old-fashioned charm that is reminiscent of every little corner.



Hanna Wendelbos tenth collection for Midbec Tapeter

The collection ROSENLÿCKA is Hanna Wendelbo's tenth collection for the Swedish wallpaper company Midbec Tapeter. The wallpaper collection contains 27 wallpapers distributed on 6 different patterns. The wallpapers are available in stores from end of May.

The interior images are directed by Catarina Skoglund @annacate
The pictures are photographed by Natalie Greppi @greppi_photographer

High resolution images and press material can be downloaded from our pressroom, which can be found on www.midbectapeter.se/pressrum. You can also contact Rebecca Nilsson phone: +46 31 352 77 03 mail: press@midbec.se