

Van Gogh

Wallpaper collection

B
N
WALLS

Van
Gogh
Museum
Amsterdam

HOW IT ALL STARTED

VAN GOGH WALLPAPER

Our van Gogh wallpaper collection, introduced in 2015, is inspired by the famous works of Dutch painter Vincent van Gogh (1853-1890). He became famous for its bright colour contrasts and expressionist style of painting. Nature and art were inextricably linked for Vincent van Gogh. And a painter whose work still moves millions of people throughout the world, deserved his own collection.

This first collection is inspired various of his works like the Pink Peach Tree, Almond Blossom, the Sunflower and the Irises. The collection does justice to a well-known quote from the master himself, "what is done in love, is done well." A collection that has been made with much love, care and respect, and which now features on various walls around the world.

HOW IT ALL STARTED

VAN GOGH WALLPAPER

“What’s done in love
is done well”

Vincent van Gogh

Imagine what your wall can be

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WE PROUDLY PRESENT

VAN GOGH WALLPAPER

This is the Van Gogh collection. A unique opportunity to decorate your walls with more standout pieces inspired by the paintings of Van Gogh. The first collection was a worldwide success, so our designers sought out the soul of more paintings. It was a great challenge but, they have captured it perfectly.

This collection is specially designed for those who want to add an element of sophistication and beauty to their interior decor. Let us inspire you with Van Gogh; full of more captured masterpieces.

A SELECTION OF PAINTINGS

VAN GOGH WALLPAPER



Old Vineyard with Peasant Woman



Ears of Wheat



Flowering Plum Orchard (after Hiroshige)



Vase with Chinese Asters and Gladioli



Sprig of Flowering Almond in a Glass



Landscape with Houses

Imagine what your wall can be

MAKING OF
VAN GOGH WALLPAPER

BN Walls worked closely with the van Gogh Museum to select various works by van Gogh for new inspiration. We viewed his works and try to use his expressive brushstrokes, visionary colours and modelled textures.

With dedication, we dug deep into these paintings for the bright colour combinations and details. Our designers captured the best parts and our colourists mixed different colour pastas until the desired tints got obtained.



Set up a colour palette

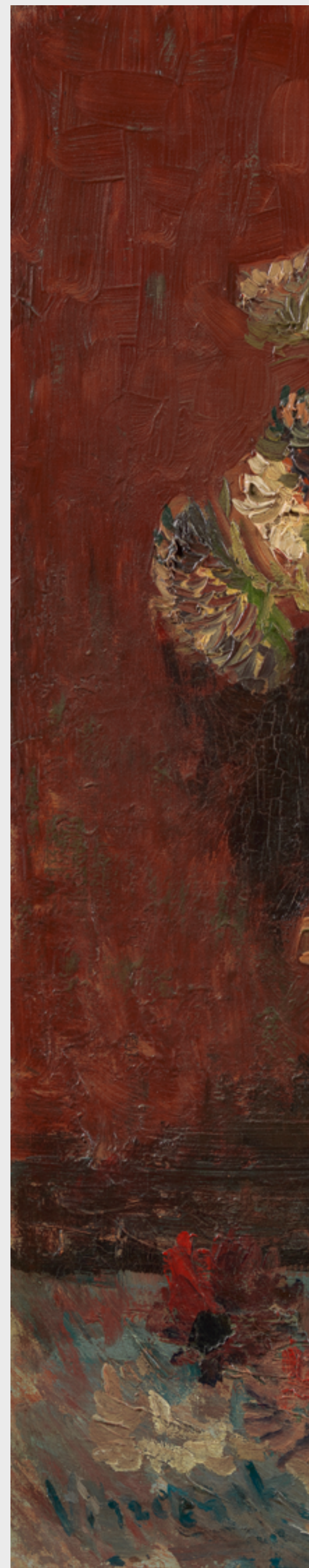
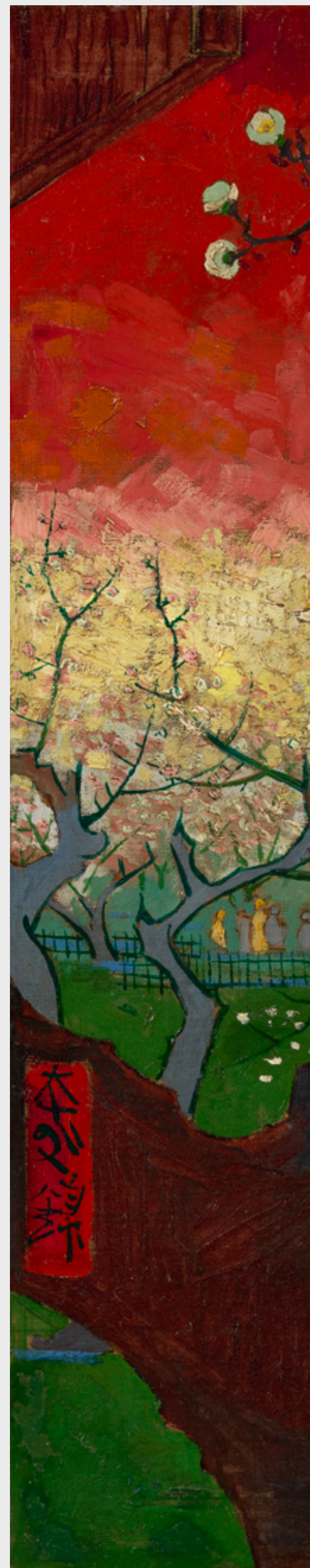
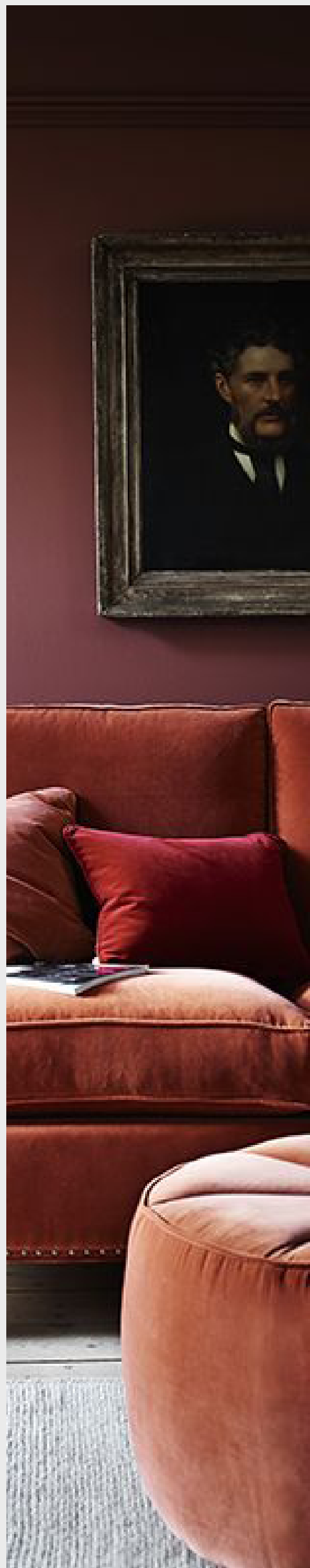
Working with primary and secondary colours from the artwork



Imagine what your wall can be

RICH RED AND COZY BROWNS

A WARM AND INVITING COLOR PALETTE



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CONCEPT

KEY ITEMS



Van Gogh had always used generous amounts of paint. But after discovering the flower still lives of Adolphe Monticelli, he went one step further. In this still life; such as *Vase with Chinese Asters and Gladioli*, you can see how thickly he began applying paint to the canvas in his own flowers.

Vase with Chinese Asters and Gladioli
Vincent van Gogh, Augustus-September 1886



Detail | Wallpaper



Photo | Imagine what your wall can be

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CONCEPT

KEY ITEMS



Van Gogh was a great admirer of Japanese art, it made him happy and cheerful. He made three paintings after Japanese prints from his own collection. In this way he explored the Japanese printmakers style and use of colours.

The first of these copies is based on Utagawa Hiroshige's Plum Garden in Kameido. Van Gogh accurately reproduced the composition but made the colours much more intense.

Flowering Plum Orchard (after Hiroshige)
Vincent van Gogh, October & November 1887



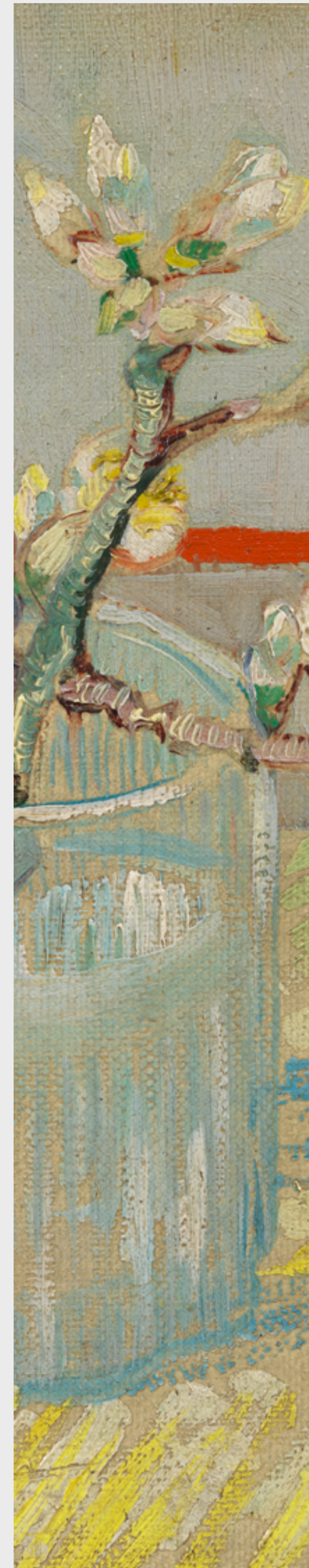
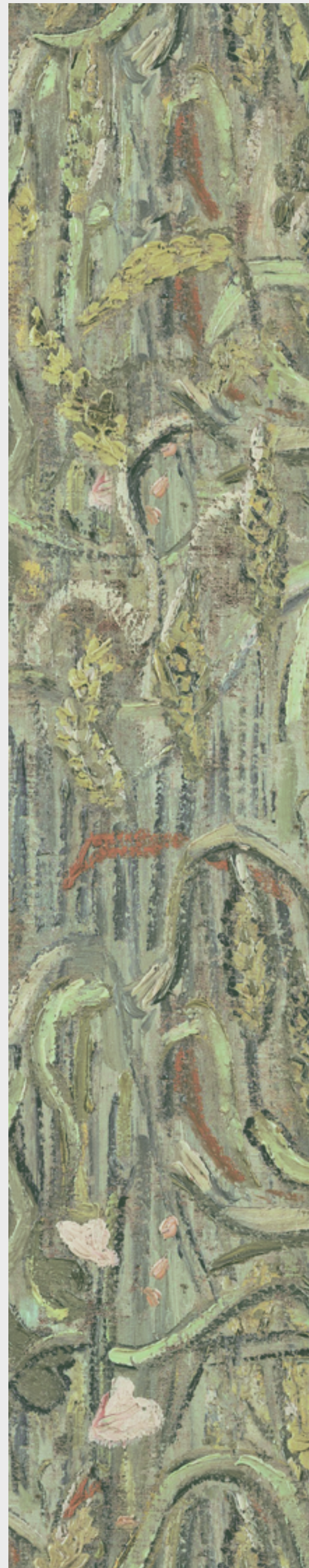
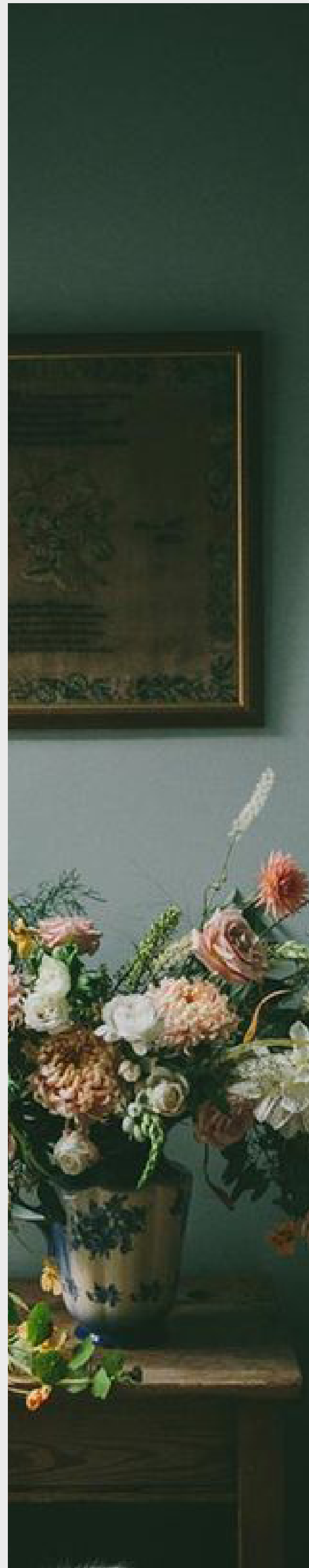
Detail | Wallpaper



Photo | Imagine what your wall can be

THE RENEWAL OF SPRING

COVERING OPTIMISM, INNOCENCE AND DELIGHT



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CONCEPT

KEY ITEMS



When Van Gogh arrived in Arles (FR), there was still snow on the ground. He wrote to his brother, *'There's a hard frost here, and out in the country there's still snow — I have a study of a whitened landscape with the town in the background. And then two little studies of a branch of an almond tree that's already in flower despite everything.'* Almond trees are the first to blossom in the spring. So he created Spring of Flowering Almond in a Glass.

Spring of Flowering Almond in a Glass
Vincent van Gogh, August & September 1888



Detail | Wallpaper



Photo | Imagine what your wall can be

Imagine what your wall can be

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SALES INFORMATION

VAN GOGH WALLPAPER

SKU's (new) : 46
SKU's (existing) : 12
Designs : 8
Murals : 10 (on exclusive Van Gogh substrate)
Duration : 01.01.2019 – 01.01.2022

A blue-toned sketch of a landscape. In the foreground, there are stylized, swirling lines representing trees or bushes. In the middle ground, a simple house with a gabled roof and a chimney is visible. The background consists of more stylized, swirling lines representing a sky or distant landscape. The overall style is expressive and gestural.

Van
Gogh
Museum

Amsterdam

Meet Vincent Heimtextil 2019

8 - 11 January 2019, Hall 3.1 / B20

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